# Selection Criteria and Scoring Rubric

## Co-Impact Assessment Criteria for Country-level Concept Notes – Anchor, Domain, and Catalytic grants

We expect to use the following criteria to assess concept notes. We anticipate that very few, if any, initiatives will score perfectly in every category. Instead, we seek well-rounded initiatives that broadly demonstrate strength across the full range of criteria. Please note, not all criteria are weighted equally.

<table>
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<tr>
<th>CATEGORY</th>
<th>SUB-CATEGORY</th>
<th>CONSIDERATIONS</th>
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| **Organizational Characteristics** | 1. Women-led | - Initiative leader is a woman  
- Senior leadership team includes over 50% women  
- Governance structure includes over 50% women |
| | 2. Purpose-driven organization | - Organization purpose and mission show long-term commitment to the cause and the context  
- Feminist organization, feminist/allied movements, women’s rights groups, rights-based organization  
- Organization’s leadership includes people from historically marginalized groups as relevant in that context. |
| | 3. Governance structure | - Governing Board is in place and functioning (no. of years, frequency of meetings, size of group)  
- Governing Board is diverse and includes representation from historically marginalized groups |
| **Track record & capacity** | 4. Partnerships in place | - Strength of the partnerships proposed: Types of partners proposed  
- Anchor grants: Includes partnerships with key Govt/Market actors, in addition to other CSOs  
- Domain grants: Includes partnerships with Critical and/or Supporting Institutions  
- Duration of the partnerships  
- Nature and strength of the partnership (formal/informal, consortium, winning coalition) |
| | 5. Capacity | - Lead organization and key partners are already achieving significant scale in related impact for people and systems  
- Audited financial statements of lead organization are available within for the last financial year |
| **Intersectional gender approach** | 6. Evidence-based | The initiative’s core model uses a credible approach:  
- Presents evidence from the same or similar contexts  
- Evidence is robust i.e. internal or external evaluation, robust methodology, and includes outcome level indicators  
- Presents a credible and persuasive story of what changed in the system at significant scale |
| | 7. Problem analysis | - Intersectional gender lens applied to the problem analysis  
- Sophisticated understanding of the scale and scope of the problem for women and girls, especially those from historically marginalized groups (race/caste, class, identity etc.)  
- Problem analysis includes issues of inclusion, representation, agency, and power dimensions |
| | 8. Tackles key ‘boulder/s’ to gender equality and/or women's leadership | - Proposed approach tackles significant barriers to gender equality and women’s leadership e.g. GBV, unpaid care, lack of reproductive rights among others based on the context  
- Makes a compelling case why the issue is a ‘boulder’ |
| | 9. Advances women’s leadership | Speaks to women’s leadership at different levels:  
- Proposes feminist leadership models  
- Advances leadership among women from historically marginalized groups (as relevant in that context) |
| | 10. Promotes voice and agency of women and girls | Speaks to agency of women and girls, esp. among historically marginalized groups (as relevant in that context)  
Proposes rights-based approach |
| **Core Systems Change Approach** | 11. Significance & scale of the proposed 5-year outcomes | Clear outcomes articulated:  
- Outcomes proposed are gender-equitable and prioritize historically marginalized groups (race/caste, class, identity etc.)  
- Projected impact in people’s lives is significant and on a large scale |
| | 12. Compelling systems change idea | Articulates a strategic and credible approach for achieving systems/institutional change:  
- Sophisticated understanding of the system  
- Focuses on clear systems shifts/levers to bring about enduring change at scale  
- Clarity, simplicity, and fulcrum in the core idea at the heart of the initiative |