Proposed outline for Detailed Proposal

(Max. 10 to 12 pages)

ANCHOR GRANTS or CATALYTIC GRANTS (Pre-Anchor stage)

1. Problem Description (max. 1 page)
   • Overview of the problem – nature, scale, and impact on people's lives
   • Intersectional nature of the problem - how are women and other historically marginalized people excluded and what are the barriers they face (voice, agency, control)
   • Why do these problems persist? How is the system underperforming? What is not working in the system?

2. Sustained outcomes at scale (max. 1 page)
   • What people-level outcomes do you aim to realize through your initiative? How many people will be positively impacted by this initiative?
   • How do you advance gender-equitable outcomes?
   • How do you advance women's leadership at the systemic/institutional level?
   • How do you enhance power and agency among women and girls, particularly from historically excluded groups?

3. Systems change approach (max. 1-2 pages)
   • What is the specific system you seek to improve? How will your intervention improve the system?
   • Explain your core model/Theory of Change to bring about meaningful and enduring change at scale.
   • Specify broad systems shifts envisaged as a result of this initiative e.g., enabling context (policies, regulations, norms), capacities and incentives of systems actors, governance and accountability, financing and resource allocation, positive social norms, and realigning power structures within the system.

4. Track record (max. 1-2 page)
   • What results have your efforts achieved to-date in this initiative? Describe in terms of number of people impacted, geographic scale of operations etc.
   • How long has your organization been working on this issue? How has your work progressed over the past few years?
     o What is your team's history in the geographic area where you are proposing to work?
   • What results has your organization achieved more broadly (beyond this initiative)?
Describe your team’s efforts and/or experience in delivering results.

5. Political Economy, Partnerships and Winning Coalition (max. 1-2 page)
   - Share your understanding of the political economy and governance as it relates to the system you are working with?
   - Describe your partnerships/relationships/engagement with others that are already in place. Please explain the nature of the partnership/relationship and duration of working together.
   - What additional partnerships will be needed and how will these be developed?
   - If you are applying on behalf of a coalition/network consortium, please indicate organizations involved and roles of each member in the initiative.

6. Learning and measurement (max. 1-2 pages)
   - Describe your approach to learning, adaptation, and continuous improvement in this initiative.
   - What methods will you use to monitor and evaluate the project?
   - How do you track progress towards achieving outcomes?
   - How do you incorporate constituent voices and feedback into your work and to make the system responsive? Please provide an example of how this works in practice in your initiative.

7. Organization (max. 1-2 pages)
   - What is your current governance structure i.e., nature and composition of your Board? How long has it been in place and how does it function?
   - How representative is your board in terms of gender and other historically marginalized groups?
   - Describe your current leadership team in the organization. How representative is your leadership team?
   - What are the top 2-3 organizational development needs?
   - What is your financial capability and what systems in place for budget management, financial reporting and accounting, projections, internal controls etc.?

8. Budget and funding (max. 1 page)
   - What is your rough estimate of the 5-year budget for the initiative, in USD? How much of this is expected to be covered by existing resources, and what are the additional resources needed?
   - What portion of the initiative budget is estimated to be covered by Co-Impact?
   - Are there any committed or high-potential funders for this initiative?
   - How much of existing resources (e.g., government financing, infrastructure, human resources etc.) will you leverage?
   - At a high level, briefly explain the key cost drivers of your initiative and how the Co-Impact grant funding would be spent.